



GIFFNOCK SC

**Welcome to  
The Giffnock SC  
Business Club 50  
Initiative**

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# Giffnock SC Business Club 50 Directory Listing options

As our club enters its 23rd season it's staggering to think of the size and scale of Giffnock SC.

However with that size and scale what we deliver has larger running costs each year. As highlighted at the club AGM in June we had a turnover of £340,000 but only had a surplus of £1000 last year.

The positive message here is that all money raised goes back into the club in many forms for example Strips and Training kit **£40,000**, training lets are still over **£45,000** despite having Eastwood which brings its own electricity and maintenance costs. And we have seen increases in our let costs annually from East Ren council.

We also have to plan to replace the Eastwood pitch carpet in the future which will cost the club **£125,000** so we have to save for that. Our grass facility at Norwood allows us to manage many of our games through the season and run our Football Festival, however requires a maintenance contract for the grass pitches which is **£30,000** annually.

Currently we are looking at another site to increase our grass pitches but will have a set-up cost between **£20,000-£30,000**. All of these facilities are utilised across the club for the benefit of all.

To continue to grow and expand the facilities and provisions to children and adults in the community moving forward we are looking for business partners who can invest and help and benefit from these growth requirements.






Whatever the business budget available, Giffnock SC has the flexibility to tailor partnership packages which benefit both the Club and the Business Partner with the Club able to raise a Business Partner's profile across the local community.

All money raised goes back into the club ensuring that we are continuing to improve facilities and provisions for all and I'm sure everyone will understand the need for this.

Donald MacLennan, Giffnock SC Chair






# Giffnock SC Business Club 50 Directory Listing options

Package Name	Package offering	Cost
<b>Mini-kickers</b> 	Directory Listing Company name Service provided Telephone No.	<b>£50 per year</b>
<b>Academy</b> 	Directory Listing Company name Service provided Telephone No. <b>Email address</b> <b>Website</b>	<b>£75 per year</b>
<b>Fives</b> 	Directory Listing Company name Service provided Telephone No. Email address Website <b>Company Logo</b>	<b>£100 per year</b>
<b>Sevens</b> 	Directory Listing Company name Service provided Telephone No. Email address Website Company Logo <b>Social Media Shares – Twitter / Facebook</b>	<b>£125 per year</b>
<b>Junior Youth</b> 	Directory Listing Company name Service provided Telephone No. Email address Website Company Logo <b>Social Media Shares – Twitter / Facebook</b>	<b>£150 per year</b>





# Giffnock SC Business Club 50 Directory Listing options

	Short business description – 100 words	
<p><b>Senior Youth</b></p> 	<p>Directory Listing Company name Service provided Telephone No. Email address Website Company Logo Social Media Shares – Twitter / Facebook Short business description – 100 words <b>Long business description – 250 words</b> <b>3 business images</b></p>	<p><b>£175 per year</b></p>
<p><b>Amateurs</b></p> 	<p>Directory Listing Company name Service provided Telephone No. Email address Website Company Logo Social Media Shares – Twitter / Facebook Short business description – 100 words Long business description – 250 words 3 business images <b>Image slideshow</b></p>	<p><b>£200 per year</b></p>
<p><b>Lowland League</b></p> 	<p>Directory Listing Company name Service provided Telephone No. Email address Website Company Logo Social Media Shares – Twitter / Facebook <b>1 social media announcement per account per month</b> Short business description – 100 words Long business description – 250 words 3 business images Image slideshow</p>	<p><b>£225 per year</b></p>






# Giffnock SC Business Club 50 Directory Listing options

<p><b>Second Division</b></p> 	<p><b>Map location</b></p> <p>Directory Listing Company name Service provided Telephone No. Email address Website Company Logo Social Media Shares – Twitter / Facebook <b>1 social media announcement per account per week</b> Short business description – 100 words Long business description – 250 words 3 business images Image slideshow Map location <b>Ratings</b></p>	<p><b>£250 per year</b></p>
<p><b>First Division</b></p> 	<p>Directory Listing Company name Service provided Telephone No. Email address Website Company Logo Social Media Shares – Twitter / Facebook <b>2 social media announcements per account per week</b> Short business description – 100 words Long business description – 250 words 3 business images Image slideshow Map location Ratings <b>Contact form</b></p>	<p><b>£275 per year</b></p>
<p><b>Championship</b></p>	<p>Directory Listing Company name Service provided Telephone No.</p>	<p><b>£300 per year</b></p>




# Giffnock SC Business Club 50 Directory Listing options

 <p><b>Partnership</b></p>	<p>Email address Website Company Logo Social Media Shares – Twitter / Facebook <b>4 social media announcements per account per week</b> Short business description – 100 words Long business description – 250 words 3 business images Image slideshow Map location Ratings Contact form</p>	
 <p><b>Premiership</b> <b>Partnership</b></p>	<p>Directory Listing Company name Service provided Telephone No. Email address Website Company Logo Social Media Shares – Twitter / Facebook 4 social media announcements per account per week Short business description – 100 words Long business description – 250 words <b>5 business images</b> <b>Image slideshow</b> <b>Business video</b> Map location Ratings Contact form</p>	<p><b>£350 per year</b></p>
 <p><b>European</b> <b>Partnership</b></p>	<p>Directory Listing Company name Service provided Telephone No. Email address Website Company Logo Social Media Shares – Twitter / Facebook 4 social media announcements per account per week Short business description – 100 words</p>	<p><b>£500 per year</b> <b>First year £675 to cover cost of build and print of pitch side board.</b></p>



# Giffnock SC Business Club 50 Directory Listing options

	<p>Long business description – 250 words            5 business images            Image slideshow            Business video            Map location            Ratings            Contact form  <b>Norwood pitch advertising board</b></p>	<p><b>3 years minimum agreement</b></p>
<p><b>International Partnership</b></p> 	<p>Directory Listing            Company name            Service provided            Telephone No.            Email address            Website            Company Logo            Social Media Shares – Twitter / Facebook            4 social media announcements per account per week            Short business description – 100 words            Long business description – 250 words            5 business images            Image slideshow            Business video            Map location            Ratings            Contact form  <b>Norwood pitch advertising board</b></p>	<p><b>£1,000 per year</b></p> <p><b>to include:</b></p> <p><b>Other activities in line with club objectives</b></p>

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# Giffnock SC Business Club 50 Directory Listing options

The club would be delighted if you could complete the form below and return it to a member of the committee or Martin Jack.

- a) My business would be interested in becoming a Giffnock SC Business Club 50 Partner and the Package we would like to be considered for, as identified below, is:

Package Name: \_\_\_\_\_

At an annual cost of: \_\_\_\_\_

- b) I would be interested in a tailored Giffnock SC Business Club 50 Partner Package to reflect our business needs. Please contact me to discuss further. Our annual budget for this would be approximately:

Budget: \_\_\_\_\_

## Contact Details

Name		
Organisation		
Business Sector		
Email address		
Telephone Number		
Do you have a family member at Giffnock SC?	Name(s)	Age Group(s)





# Giffnock SC Business Club 50 Directory Listing options

Package Name	Package offering	Cost
<b>Mini-kickers</b>	Directory Listing; Company name; Service provided; Telephone No.	<b>£50 per year</b>
<b>Academy</b>	Directory Listing; Company name; Service provided; Telephone No.; <b>Email address; Website</b>	<b>£75 per year</b>
<b>Fives</b>	Directory Listing; Company name; Service provided; Telephone No.; Email address; Website; <b>Company Logo</b>	<b>£100 per year</b>
<b>Sevens</b>	Directory Listing; Company name; Service provided; Telephone No.; Email address; Website; Company Logo; <b>Social Media Shares – Twitter / Facebook</b>	<b>£125 per year</b>
<b>Junior Youth</b>	Directory Listing; Company name; Service provided; Telephone No.; Email address; Website; Company Logo; Social Media Shares – Twitter / Facebook; <b>Short business description – 100 words</b>	<b>£150 per year</b>
<b>Senior Youth</b>	Directory Listing; Company name; Service provided; Telephone No.; Email address; Website; Company Logo; Social Media Shares – Twitter / Facebook; Short business description – 100 words; <b>Long business description – 250 words; 3 business images</b>	<b>£175 per year</b>
<b>Amateurs</b>	Directory Listing; Company name; Service provided; Telephone No.; Email address; Website; Company Logo; Social Media Shares – Twitter / Facebook; Short business description – 100 words; Long business description – 250 words; 3 business images; <b>Image slideshow</b>	<b>£200 per year</b>
<b>Lowland League</b>	Directory Listing; Company name; Service provided; Telephone No.; Email address; Website; Company Logo; Social Media Shares – Twitter / Facebook; <b>1 social media announcement per account per month</b> ; Short business description – 100 words; Long business description – 250 words; 3 business images; Image slideshow; <b>Map location</b>	<b>£225 per year</b>
<b>Second Division</b>	Directory Listing; Company name; Service provided; Telephone No.; Email address; Website; Company Logo; Social Media Shares – Twitter / Facebook; <b>1 social media announcement per account per week</b> ; Short business description – 100 words; Long business description – 250 words; 3 business images; Image slideshow; Map location; <b>Ratings</b>	<b>£250 per year</b>
<b>First Division</b>	Directory Listing; Company name; Service provided; Telephone No.; Email address; Website; Company Logo; Social Media Shares – Twitter / Facebook; <b>2 social media announcements per account per week</b> ; Short business description – 100 words; Long business description – 250	<b>£275 per year</b>



# Giffnock SC Business Club 50 Directory Listing options

	words; 3 business images; Image slideshow; Map location; Ratings; <b>Contact form</b>	
<b>Championship</b>	Directory Listing; Company name; Service provided; Telephone No.; Email address; Website; Company Logo; Social Media Shares – Twitter / Facebook; <b>4 social media announcements per account per week</b> ; Short business description – 100 words; Long business description – 250 words; 3 business images; Image slideshow; Map location; Ratings; Contact form	<b>£300 per year</b>
<b>Premiership</b>	Directory Listing; Company name; Service provided; Telephone No.; Email address; Website; Company Logo; Social Media Shares – Twitter / Facebook; 4 social media announcements per account per week; Short business description – 100 words; Long business description – 250 words; <b>5 business images; Image slideshow; Business video</b> ; Map location; Ratings; Contact form	<b>£350 per year</b>
<b>European</b>	Directory Listing; Company name; Service provided; Telephone No.; Email address; Website; Company Logo; Social Media Shares – Twitter / Facebook; 4 social media announcements per account per week; Short business description – 100 words; Long business description – 250 words; 5 business images; Image slideshow; Business video; Map location; Ratings; Contact form; <b>Norwood pitch advertising board</b>	<b>£500 per year; First year £675 to cover cost of build and print of pitch side board. 3 years minimum agreement</b>
<b>International</b>	Directory Listing; Company name; Service provided; Telephone No.; Email address; Website; Company Logo; Social Media Shares – Twitter / Facebook; 4 social media announcements per account per week; Short business description – 100 words; Long business description – 250 words; 5 business images; Image slideshow; Business video; Map location; Ratings; Contact form; <b>Norwood pitch advertising board</b>	<b>£1,000 per year; to include: Other activities in line with club objectives</b>